

Mark Nemecek

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Graphic Design + Marketing + Front-End Development

Work Experience

Saint Paul Evangelization Institute

Graphic Designer & Social Media Manager

04/2019–Present

- Design flyers and advertisements to promote events
- Maintain consistent identity and brand standards
- Create graphics and write copy for social media posts
- Post to Facebook, Instagram, and Twitter 2-3 times per day
- Respond to social media messages and moderate comments
- Design print collateral such as payer cards, pamphlets, etc.
- Create high-fidelity mockups for additions and/or revisions to three websites
- Record and edit tutorial videos for online school
- Edit and animate promotional videos
- Design logos, icons and other graphics as needed

Stefanini

User Interface Designer & Front-End Developer

2/2015–3/2019

- Designed high-fidelity mockups for web and mobile interfaces using Adobe Illustrator and Photoshop
- Produced low-fidelity wireframes and user flows
- Created low-fidelity, rapid prototypes in HTML and CSS for proof-of-concept
- Hardcoded websites in HTML5 and CSS3
- Implemented JavaScript frameworks such as Bootstrap
- Provided graphics for native application development
- Assisted Project Managers and Back-End Developers

Blue Cross–Blue Shield of Michigan

HTML Developer, contract

9/2014–12/2014

- Produced HTML-based web pages for healthcare policy information
- Updated an SQL database of client information

Covisint

User Interface Designer & Front-End Developer

2/2013–5/2014

- Designed, developed, and maintained responsive websites based on HTML5, CSS3, Angular, jQuery, and Bootstrap
- Designed UI for desktop and cloud-based software with Adobe Photoshop and Illustrator
- Collaborated with architects, designers, developers, vendors, and managers on strategy and execution

Volunteer Experience

Young Catholic Professionals, Detroit chapter

Director of Marketing

9/2017–8/2019

- Managed all print marketing, social media, and website content
- Designed graphics and wrote copy for social media posts
- Created Facebook events; posted to Facebook, Instagram, and Twitter an average of twice a week
- Designed postcards, flyers, posters, etc. to promote events
- Created email campaigns and sent newsletters an average of three times per month
- Directed a team of three assistants

Saint Paul Evangelization Institute

Graphic Designer

06/2012–03/2019

- Designed print collateral such as prayer cards, pamphlets, etc.
- Created graphics and wrote copy for Facebook posts
- Designed logos, icons and other graphics as needed

Technical Expertise & Skills

Graphic Design: Adobe Creative Cloud and Creative Suite; AfterEffects, Illustrator, InDesign, Photoshop, Premiere

Business: Microsoft Office (all programs, all versions)

E-mail Marketing: MailChimp, MailerLite

Web Development: xHTML, HTML5, CSS 2 & 3, jQuery, Bootstrap, AngularJS

Development Methodologies: Agile/SCRUM, Waterfall

CMS: Microsoft Visual Studio, Wordpress

Usability: Heuristic Evaluation, Graceful Degradation, Progressive Enhancement

User Interface: Axure, Balsamiq Mockups, Sketch

Education

College for Creative Studies

Bachelor of Fine Arts

Graphic Design

May, 2011

References

Available upon request